

# Resume

## EMPLOYMENT

### **JWT TeamDetroit: Atlanta, GA**

Art Director : Current

- Creative Supervisor for Southern Virginia Ford Dealers.
- Production of quality work under extremely low budgets.

### **JWT TeamDetroit: Detroit, MI**

Junior Art Director : 2007-08

- All of the following was done as a JWT Intern, and before I graduated college.
- Conception and Developed a creative platform for the Ford Focus launch.  
1 of 4 presented to ECD.
- A full page USA Today newspaper ad for Professional Bull Riding.
- Two well tested animatics created for both the Ford Focus and Taurus launch.
- Produced a national billboard for the Edge, and two for the F-150 Brand extension.
- F-150 National magazine spread produced. First out of state photo shoot experience.

### **Campbell Ewald: Warren, MI**

Interactive Creative Intern : 2006-07

- Creation of Flash banners and microsites for various clients.
- Designed ESPN.com Superbowl banner.

### **Design of Mine Art Studios: Royal Oak, MI**

Graphic Designer : 2005

www.Design-of-Mine.com

- Helped launch Design of Mine Art Studios.
- Extensive photography for their portfolio.
- Produced company websites, flyers, direct mail, logos.

## EDUCATION

### **College for Creative Studies, Detroit, MI**

Advertising Design : Bachelors

- SMZ Senior Studio. Worked with their real clients on real projects.
- Michigan Lottery TV concept bought, produced, and currently running for next two years.
- S.H.A.R. House Guerrilla Marketing partnership project. Concept approved for production, one of two in the class.
- American Advertising Federation Student Chapter President. Participating member since Fall 2005.
- First student in department to have a produced commercial in their portfolio.
- Almost missed graduation because of photoshoot in Los Angeles.

### **Michigan State University, E. Lansing, MI**

Studio Art : Sophomore

### **Computer Programs**

Flash : Final Cut Pro : Adobe After Effects : Adobe Creative Suite : Various Web Languages

## Associations & Accomplishments

**CCS Chapter President**, American Advertising Federation. 2006-07.

- Participating member since Fall 2005.
- Launched Chapter.

**Detroit "D" Awards Student Finalist**, Kellogg's "Big Bowl". 2007

**Detroit Caddy Awards Volunteer Photographer**. 2005.



**Brian C. Stieler**

**BrianStieler.com**

Art Director  
Brian.Stieler@gmail.com

823 Briarcliff Rd NE  
Atlanta, GA 30306  
248.396.5774